Logo
Usage
Please don´t!

We want our logo to be consistent whenever it´s used and always to look its best so here are few examples of common mistakes that should be avoided.

Skew
Don´t stretch or squeeze the logo to distort proportions

Relative poisitioning
Don´t reconfigure or change the size or placement of any logo elements

Busy areas
Don´t place the logo on a busy photograph or pattern

Outline
Never outline any elements of the logo

Slogan
Don´t change position or color of the tagline and only use "make IT"

Just do IT

White box
Don´t put a white box around the logo when placed on a darker or busy background

Colors
Don´t change the colors

Shadow
Don´t add "drop shadow" effects to the logo

Font
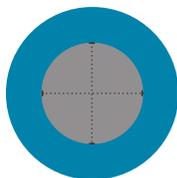Don´t change the font

Logo
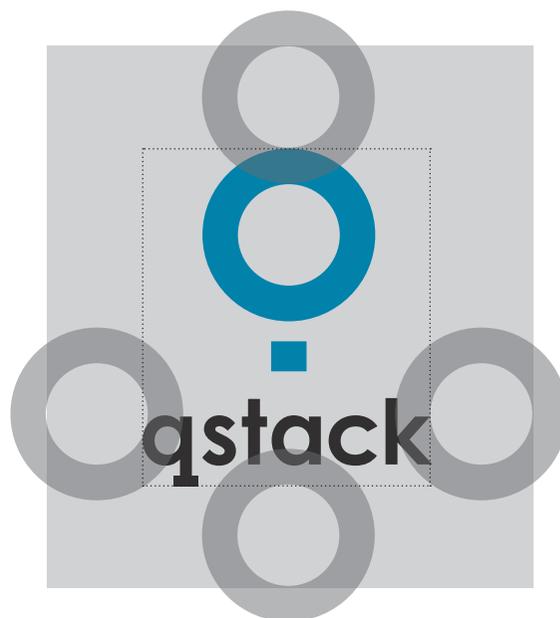Usage
Portrait version

Minimum clear space
To ensure the legibility of our logo, it must be surrounded with a minimum amount of clear space indicated here below.

Minimum size
To make sure that our logo is easily legible avoid making the logo any smaller than the width shown here. Keep in mind that this is the minimum size - bigger is usually better!

The clear space should be the same as the size of the empty space of the blue circle.
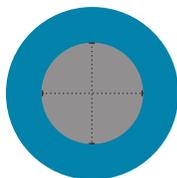
qstack

qstack

25 mm

Logo
Usage
Landscape version

Minimum clear space

To ensure the legibility of our logo, it must be surrounded with a minimum amount of clear space indicated here below.

Minimum size

To make sure that our logo is easily legible avoid making the logo any smaller than the width shown here. Keep in mind that this is the minimum size - bigger is usually better!

The clear space should be the same as the size of the empty space of the blue circle.

qstack

35 mm
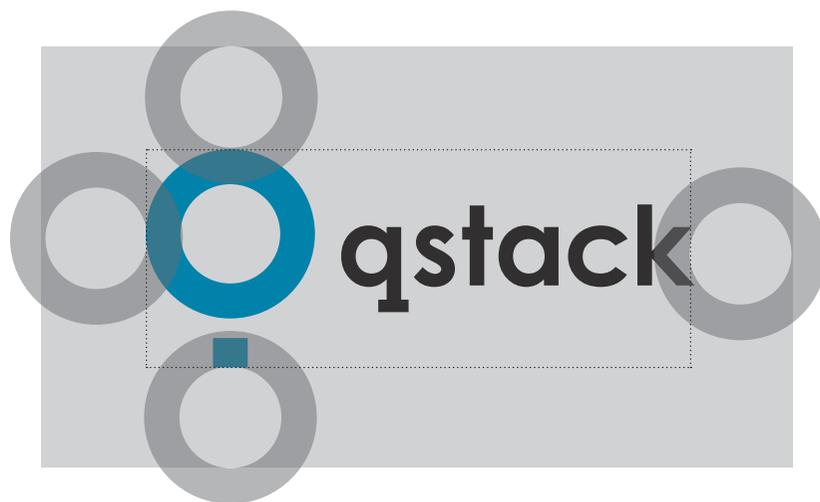
Logo
Usage
Third party logo grouping

Clear space of the qstack logo around sponsor logo groupings is determined by the size of the clear space of the blue circle.